

**EMAPSITE™**

Geospatial advantage from Idox

# Emapsite for consultancies

The right location data. Seamlessly delivered and integrated. Every time.

# Built by consultants, for consultants

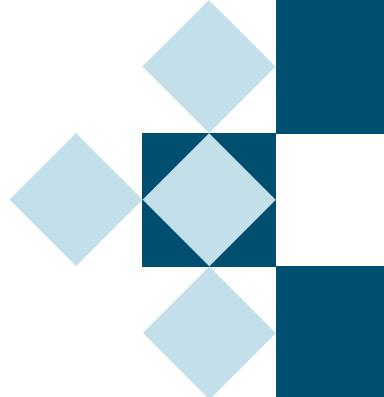
We identify and present the right data for all your consultancy projects...

We offer quality, efficiently – the latest data, delivered within minutes, seamlessly integrated with compliance.

We have one of the widest ranges of data in the industry – no matter how complex your project; no matter how exact your requirement.

And we work collaboratively with our consultancy clients. From finding and delivering the right data, the right way, every time. To helping you uncover new insights, unlock new opportunities, and drive your digitally-enabled projects today and tomorrow.

**We are Emapsite – your perfect data partner.**



Nancy Chirau



Sarah Cruikshank



Fiona Frost

- ◆ **95%** 19 of the UK's top 20 environmental consultants use Emapsite.
- ◆ **4,000** customers across the U.K.
- ◆ **88%** of customers retained for 4+ years.
- ◆ **120+** datasets, delivered in minutes, with guaranteed licensing and updates.

# 01

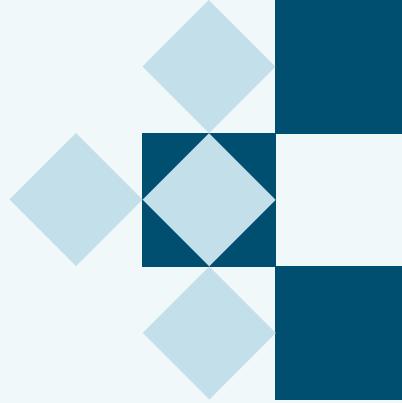
## The market

Industry and market trends affecting multidisciplinary consultancies.

# 02

## The pain points

Addressing the major challenges our consultant clients face today.



# 03

## The solution

How Emapsite delivers the right data with ensured compliance and quality.

# 04

## Our benefits

The value Emapsite brings to our consultancy clients.



# 05

## Why us?

What sets Emapsite apart?

# 06

## Use cases

Working examples of how we can help you deliver success.

# We understand your market

Multidisciplinary consultancies are looking to drive sustainability, digital excellence, and innovation. But spending is shifting, customers expect more, and technology is not only changing what you do – but what you can do.

## Sustainability

A business essential. Sustainability strategies supported by proven data are vital for multidisciplinary consultancies today. Branding isn't enough.

## Digital excellence

Your clients want operational efficiency. Digital excellence delivers faster, better informed, data-enabled decision-making. In a safer, more secure environment.

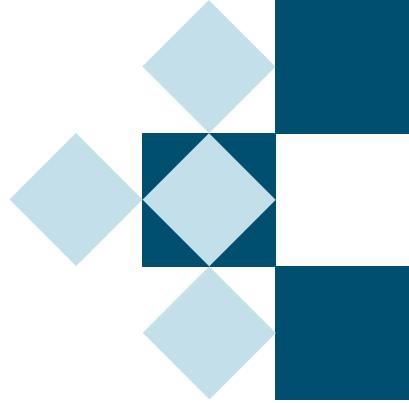
## Innovation

Innovation drives customer-centricity, helping you to engage clients earlier and solve problems sooner. Experiences that increase both client satisfaction and longevity.



# We understand your pain points

The challenges Emapsite address.



## The right data, in the right way, every time

Our team will help you buy exactly what you need when you need it – from the right dataset in the most usable format, to ensuring no duplicates across your teams for maximum efficiency.

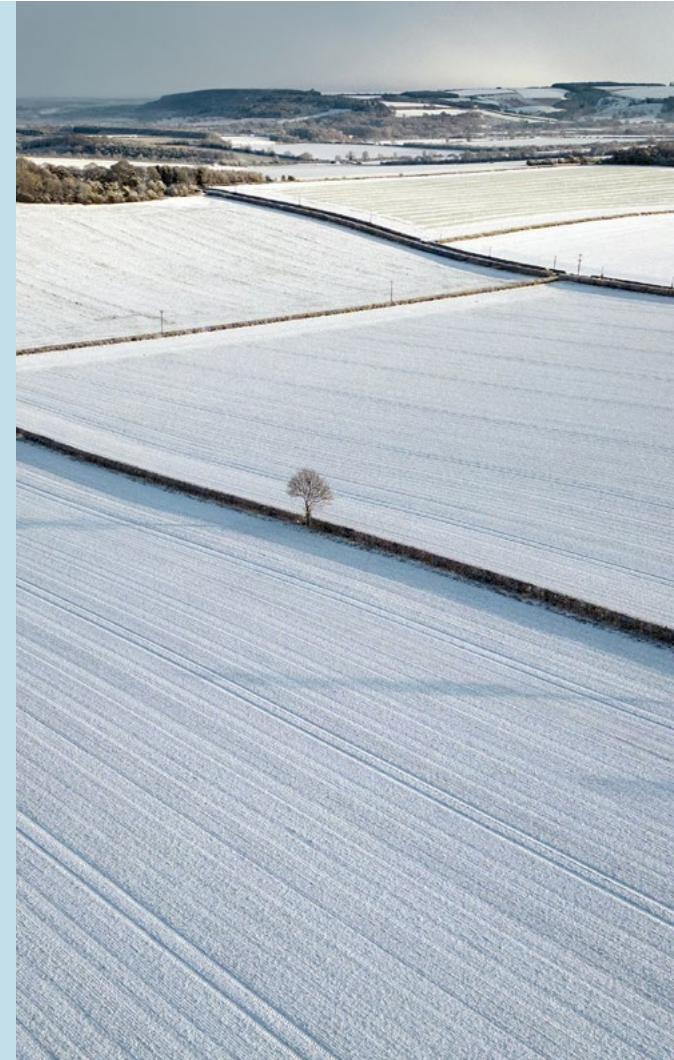
Guaranteed quality.  
Guaranteed latest data.

## Data that fits. Precisely

As consultants, we understand nuance and complexity and scope creep. We use all our cross-sector expertise to help identify the right data for you – whether your projects are in energy, environment or infrastructure.

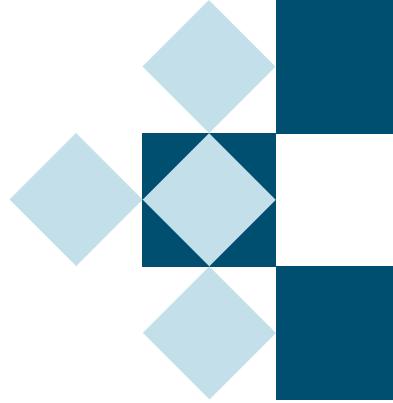
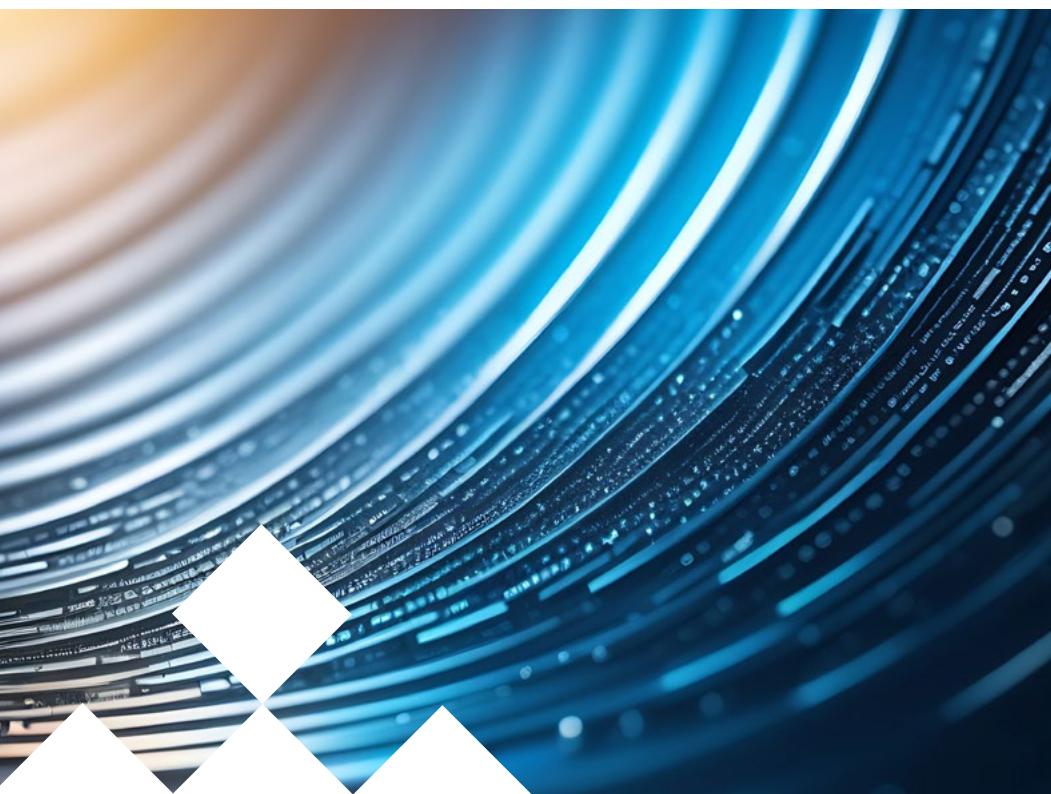
## Helping you win more with data innovation

We collaborate closely with our clients. Because we want to help you find the best way to use data and maximise its impact for your clients. Discover new value, angles and opportunities, sharpen your competitive edge and win more tenders.



# Emapsite solutions

This is how we deliver the right data seamlessly, with ensured compliance and quality, every time.



## Mapshop

With over 120 datasets, MapShop is a dedicated, online, easy-to-use application that enables you to buy what you need. And, with full visibility of previously purchased data, buy *only* what you need.

## Spatialise

Our bespoke solution, Spatialise seamlessly integrates into your systems. We collaborate with you to identify your exact data needs – for example, specific attributes from multiple datasets – that integrate directly into your systems. Bespoke, measurable, transformative insight.

# Emapsite benefits

We work collaboratively with our consultancy clients. From finding and delivering the right data, the right way, every time. To helping you uncover new insights, unlock new opportunities, and drive your digitally-enabled projects today and tomorrow. We deliver consistently on three strong values...

## Quality, efficiently

All data delivered with guaranteed licensing and updates. Choose the exact data you want and in the format your team needs. Accurate data. No waste.

## Support all projects

We serve a large and diverse client list, from energy, insurance, public to private sectors, so we have one of the widest ranges of data in the industry. We even combine data sources for the most popular use cases to save you time.

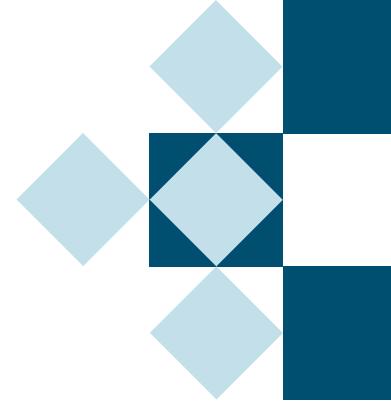
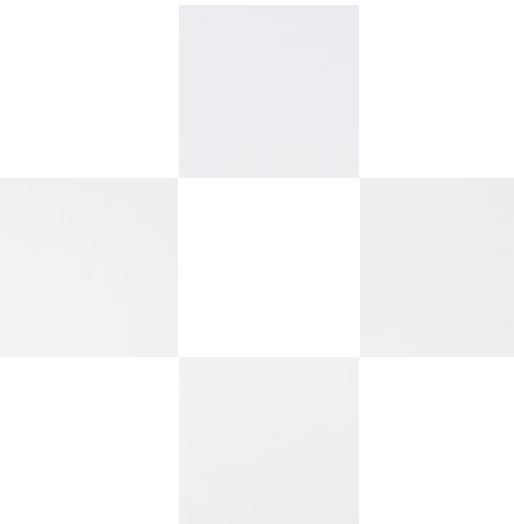
## Uncover opportunities

From our proprietary datasets to finding new insights with Spatialise, our collaborative approach will help you to engage with your clients earlier – and add layer upon layer of value.



# Why Emapsite?

We can think of many, many reasons – because we've so much expertise, because we genuinely do care – but here are the top three...



## By consultants, for consultants

We listen, understand, and cater to the needs of consultants. Delivering the right data, in the right way, every time.

## Spearheading innovation

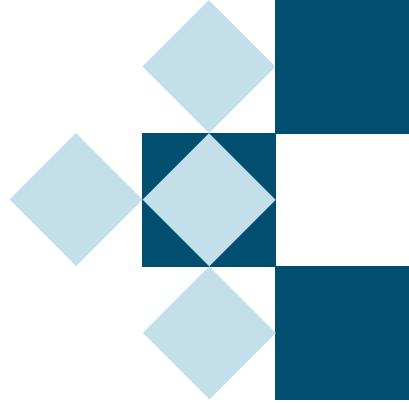
For over 20 years, we've been pioneering mapping data amongst a wide range of clients. Today, we're picking up the pace even more with the backing of Idox.

## True client-centricity

Over 4000 individual customers with 88% of client companies retained for 4+ years. And we've worked with some multidisciplinary consultancy clients for 20+ years.

# Win more tenders with Emapsite

Pitching for a competitive contract and want to stand out?  
We can help.



## “How do we compete when we’re all offering the same data?”

Licensing geodata for projects that focus on multiple geographic areas can bring increased cost, especially with OS data. And that’s why spending more than necessary is a common pitfall.

A Consultancy recently came to us for help with this exact situation. They were pitching for a windfarm project with the potential for one, two or three sites. Geographically the sites covered three intersecting areas

and there was no guarantee all three sites would go ahead. The brief was to quote for all three projects as separate entities, but we were able to advise the client that by licensing combinations of the areas, there was a saving to be made, should more than one project go forward. They were able to pass these savings onto their prospective client, which made their, ultimately winning, bid more attractive.



## “What will make our tenders a cut above?”

Early stage projects often have a very small, select project team and by bringing us on board right from the outset, we identified

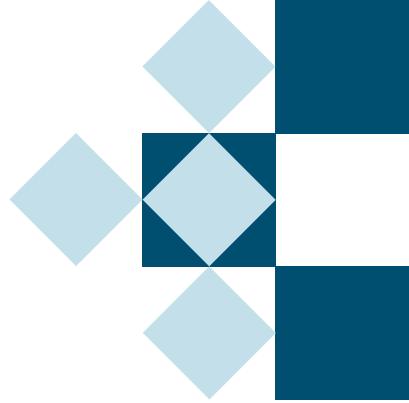
additional savings from restricting the licensing to suit the small team at that stage.

- Working on tenders that require location data?
- Want to cost-up licensing?
- Looking to create the competitive edge for your tender?

[Talk to our team.](#)

# Reduce location data licensing risks

Give your team the knowledge they need with Emapsite's free Licensing Training.



## Stay protected

Location data licensing can be complex, and OS datasets come with a raft of important considerations, implications and limits. Did you know that breaching Ordnance Survey licensing is a Crown offence?

To protect your organisation, it's vital your team members understand and adhere to licensing terms. How can you ensure your team feel confident around licensing? Ask Emapsite.

## “How can we stay up-to-date with licensing?”

There's a reason for the complexity of OS licensing: location data of this quality is incredibly valuable. But keeping up with licensing requirements doesn't need to be complicated, even when dealing with derived data and many users.

Who can you share data with? How can you ensure external consultants are compliant? How do you administer multiple datasets efficiently over years of renewals and new licenses?

## “Will training offer real value to my GIS and CAD teams?”

Yes. Our free Licensing Training reduces risk and supports CPD accreditation. We'll teach you how to avoid contravening OS licensing in a way that's relevant to your situation, and using examples that will resonate with your team.

We can also help you avoid potential problems by using certain unique features of the Emapsite platform, giving you ways to manage subcontractors, and to ensure people and organisations can access the data they need, without



putting your organisation at risk of licence breach.

- Would your team benefit from a licensing refresher?
- Would licensing training help fulfil CPD needs?

Avoid penalties, reduce risks. Explore licensing training with Emapsite.

**Contact us**

# Simplify your Public Sector location data

When working with Public Sector clients, timely, well-managed datasets can make all the difference. ContractorLink can help you avoid unnecessary risks and costs.



## Common OS data headaches

More than 6,000 organisations have access to Ordnance Survey data under the Public Sector Geospatial Agreement (PSGA). However, not all of those organisations have the capacity or expertise to manage and administer these huge datasets. That's why responses can be slow, and data is out-of-date or arrives in the wrong format. All of which can hold up projects. Just when timing really matters.



## Take control

ContractorLink gives you the reins. It grants access to the 17 PSGA datasets of OS location data, is guaranteed to be up-to-date, and comes in whatever format works best for you. And if your project spans months, you'll have easy access to the latest data which you can process into multiple formats, free of charge. What's more, the Emapsite platform gives you (and your Public Sector client) complete visibility of what data is being used and by whom right across the project.

The result? Instant savings and a long-term reputational boost.

- Avoid delays when working with the Public Sector
- Guarantee your OS datasets are up-to-date
- Save time spent on sourcing and managing mapping data

[Contact us](#)

# Emapsite for consultancies

Engage with your clients earlier, enable smarter decisions more efficiently, win more – and add value everywhere.

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