

**EMAPSITE™**

Geospatial advantage from Idox



PRODUCT SHEET

# ADDRESSIBLE



# Addressible

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## What is Addressible?

Addressible adds detailed physical locations to Royal Mail address lists. It allows you to plan your service more accurately, price with greater confidence, minimise abandoned baskets and make auto-fill fields more user-friendly. Addressible delivers all the detail you need to understand exactly the location of a Royal Mail address.

OVER  
**30**  
MILLION  
ADDRESSES

Addressible is a new dataset created by Emapsite containing over 30 million addresses, 1.8 million post codes and 1.4 million business names.

It combines Royal Mail Postcode Address File (PAF), MultiResidence File, Alias File and Welsh Language addresses with location coordinates (X/Y and Lat/Long), topographical identifier (TOID) and unique property reference number (UPRN).

Addressible includes all addresses at a location via the Unique Multiple (Residence) Point Reference Number (UMPRN) from the Royal Mail Multi-Residency file which identifies each of the occupants behind the same letterbox.

In this regard, a UMPRN is the 'child' of the UDPRN which we have linked to the UPRN. It is supplied as a dataset in CSV file format for ingestion into customer-owned and maintained geospatial systems.

## Why use Addressible?

### ADDRESSIBLE TECHNICAL DETAILS

**Coverage:** England and Wales

**Delivery:** 4 x csv files

**Subscription:** 12 Months

**Refreshed:** Quarterly

**Lead time:** Same day

**Pricing:** Annual license fee (users or transactional)

Addressible is ideal for anyone wishing to verify a property address during their internal business process workflow, for example when calling up a customer's account page, and for populating an externally facing webform in support of customer self-service activities. Businesses are able to implement internal activities more cost effectively and correctly provide a property address for increased confidence, speed, accuracy and convenience.

It also enables organisations who use Royal Mail address lists to benefit from knowing the actual location of the addresses they use for routing, logistics, sales and marketing targeting or pricing and analytics.

# Why Emapsite?

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For over 20 years, Emapsite has been one of the UK's leading specialists in mapping and location data services. Emapsite combines geo and business data to help SMEs, Enterprise level businesses and government users create insights, analyse and find value in their data.

Our cross-sector experience lets us bring innovation and insight to our product development, which in turn delivers user-friendly, insightful products for you and your clients.

The Emapsite team is always on hand to provide customer support and helpful advice from geospatial experts to help you get the most from the service.

## **Proven partnership**

We work in partnership, we're supportive, and we're committed to reducing our own and our clients' impact on the environment.

## **Unrivalled Resources**

We simplify the supply and management of mapping products, plans and reports. Blending diverse datasets to uncover hidden commercial insights.

## **Intuitive, scalable and sustainable**

Our Spatialise products and solutions deliver geospatial insight to locate and overcome some of the most challenging industry issues.

## **Business intelligence**

Our spatial intelligence enables our clients to pinpoint areas of risk and reward, and to make better business decisions faster.

## **Emapsite**

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